

LEAP**HIGH** LAND**STRONG**

SCOTDANCE CANADA
CHAMPIONSHIP SERIES

July 3-7, 2019

Moncton, NB

SPONSORSHIP INFORMATION



SDCCS
MONCTON**2019**

Dear Valued Sponsor,

Preparations for the upcoming SCOTDANCE CANADA CHAMPIONSHIP SERIES 2019 (SDCCS) are well underway. We are thrilled to share with you that the 2019 event is taking place in Moncton, New Brunswick, on July 3-7, 2019. The championship series is one of the premier highland dance events globally, attracting some of the world's best highland dancers from across Canada, the United States, Scotland, and countries worldwide.

We are excited to explore with you the opportunity to sponsor the 2019 five-day championship event. Sponsorship is integral to the success of this event and offers an excellent opportunity to increase the visibility of your organization with a prominent presence at the SDCCS. We are expecting approximately 800 dancers of all ages, and their families, to join us in Moncton with many staying on in the region for their summer vacations.

There are a variety of sponsorship opportunities to best suit your needs. Here are a few reasons why sponsorship would be beneficial to you and your business:

- Opportunities to display product/services
- Brand awareness and recognition
- Direct networking
- Generate new sales and form new partnerships
- Strengthen existing relationships

We feel your organization would be an appropriate fit as a sponsor and urge you to participate at a sponsorship level that will best suit your organization's needs. We have enclosed our sponsorship package for your review. If you have any questions, please feel free to contact the Sponsorship Team at sdccs2019partnerships@gmail.com.

Completed sponsorship packages can be forwarded directly to the team at sdccs2019partnerships@gmail.com.

Thank you for taking the time to consider partnering with us at the SCOTDANCE CANADA CHAMPIONSHIP SERIES and we look forward to seeing you in Moncton. It is going to be a great event!

Regards,
SDCCS 2019 Organizing Committee

Sponsorship Levels

BENEFITS	PLATINUM This level of sponsorship gives your company full exposure at events and in marketing promotional materials	GOLD Offers your company maximum exposure in all publications and additional benefits	SILVER Offers your company prime exposure in all publications and additional benefits	BRONZE Offers your company exposure in all publications and additional benefits
Sponsorship in cash or goods in-kind	\$10,000	\$5,000	\$2,500	\$1,000
Presenting Event Sponsor	Opportunity to Name Individual Events & Stage Sponsor (Opening Ceremonies, Awards, Banquet, choreography events, etc.)	Stage Sponsor with prominent event logo on 1 of 9 stages		
Logo Display	Business logo on SDCCS 2019 signage/promotional materials including written material, event website with link to sponsor website and social media.			
On Site Exhibit or Attraction for Entire Event	As requested			
Program	Prime location full-page ad in official program	Full-page ad in official program with opportunity for prime location	Half-page ad in official program with opportunity for prime location	Quarter page ad in official program with opportunity for prime location
Event Passes	10 Passes to All Events	8 Passes to All Events	4 Passes to All Events	2 Passes to All Events
Presenting Awards	Opportunity to present awards to competitors			
Performance	Dancer performance at corporate event			

Additional Sponsorship Opportunities

- Items Included In Dancer Welcome Gift Bags
- Other Opportunities – talk to us about an idea you have

SCOTDANCE CANADA CHAMPIONSHIP SERIES 2019

Sponsorship Contract

Business Name: _____

Contact Name: _____

Business Address: _____

City: _____ Province: _____ Postal Code: _____

Phone: _____ Mobile: _____ Fax: _____

Email: _____ Website URL: _____

Our company/organization is interested in sponsoring the ScotDance Canada Championship Series 2019.

Please select the sponsorship level or a la carte opportunities you wish to sponsor:

Platinum \$10,000 Gold \$5,000 Silver \$2,500 Bronze \$1,000

Dancer Welcome Gift Bag Award Sponsorship Gift in Kind

Friends of Highland Dancing Program Advertising

****someone will be in touch to discuss these a la carte options further

Special Requests:

Payment Options:

A cheque in Canadian Funds is enclosed (please make payable to **SDCCS Moncton 2019**)

Please invoice me

Signature _____

Booking your sponsorship early will ensure inclusion in all SDCCS 2019 promotional and printed materials. Please email a hi-resolution jpg version of your logo on a white or transparent background for inclusion on our conference website.

**Email Completed Sponsorship Forms to:
Sponsorship Team
Sdccc2019partnerships@gmail.com**